

Important Notice to NSTC Customers



January 31, 2017

URGENT: Voluntary Recall of Certain NSTC Products

To: Our Valued Retail Customers

National Smokeless Tobacco Company (NSTC) is voluntarily recalling certain of its smokeless tobacco products following similar action taken by its U.S. affiliate, U.S. Smokeless Tobacco Company (USSTC). USSTC initiated a recall in the U.S. after receiving eight consumer complaints of metal objects, including sharp metal objects, found in select cans. In each case, the object was readily visible to the consumer and there have been no reports of consumer injury. NSTC is not aware of any complaints from individuals in Canada.

The products at issue were manufactured in USSTC's Franklin Park, IL facility, which manufactures all of NSTC's smokeless tobacco products. As a result, NSTC is recalling 14 SKUs of Copenhagen and Skoal:

NSTC Products	Can Size	Can UPC
Copenhagen Snuff	34g	6 28140 00901 3
Copenhagen Long Cut	34g	6 28140 00902 0
Copenhagen Long Cut Wintergreen	34g	6 28140 00914 3
Copenhagen Long Cut Southern Blend	34g	6 28140 00917 4
Copenhagen Long Cut Straight	34g	6 28140 00919 8
Skoal Long Cut Mint	34g	6 28140 00903 7
Skoal Long Cut Cherry	34g	6 28140 00904 4
Skoal Long Cut Straight	34g	6 28140 00905 1
Skoal Long Cut Citrus	34g	6 28140 00906 8
Skoal Long Cut Rich Blend	34g	6 28140 00915 0
Skoal Long Cut Crisp Blend	34g	6 28140 00916 7
Skoal Bandits Mint	13.95g	6 28140 00355 4
Skoal Pouches Straight	23.25g	6 28140 00451 3
Copenhagen Pouches	23.25g	6 28140 00452 0

For more information, please contact:
Your NSTC sales representative or NSTC customer service
Phone: 1-800-361-6041
www.nstco.ca



These products are subject to the voluntary recall **only if** they contain the following product identifiers:

Can ID: This identifier is located on the bottom of individual cans and is a WEEK/YEAR date code. Five-can shrink-wrapped rolls will have the date code visible on the bottom can.

The affected dates are **45/16, 46/16, 47/16, 48/16, 49/16, 50/16, 51/16, 52/16, 01/17, 02/17, 03/17, 04/17 and 05/17**



Cans that **do not have** any coding on the bottom are also subject to this voluntary recall.

The following products are **not affected** by this voluntary recall:

NSTC Product	Can Size	Can UPC
Skoal Snus Original	15g	6 28140 00550 3
Copenhagen Snuff Custom (AB only)	23.5g	6 28140 00650 0
Skoal Long Cut Custom Straight (AB only)	23.5g	6 28140 00660 9

Any current inventory of NSTC smokeless tobacco products with a WEEK/YEAR date code **prior** to 45/16 (e.g. 44/16, 43/16, 42/16, 41/16, 40/16) may be sold to adult tobacco consumers.

NSTC is requesting you take the following action immediately: inspect your inventory, remove these products from your tobacco merchandiser and place them in a secure location. Do not sell any of the affected NSTC smokeless tobacco products. An NSTC sales representative will contact you directly to process returns for all recalled products via NSTC's retail returns process. Shipments of recalled products by NSTC to wholesalers have ceased until further notice and retailers will be unable to order any of the recalled NSTC smokeless tobacco products at this time.

We appreciate your patience and understanding during this time.

If you require additional information regarding this communication, please contact NSTC Customer Service at 1-800-361-6041.

Thank you for your continued support.